

# ***Pleasure-Way***

The Lexor-RD,TD & MP Original Body



...the  
**Pleasure-Way**  
to Travel



# The Pleasure-W

*Our Dedication to Quality, Comfort, Safety and Luxury*

## Why Pleasure-Way?

One look is all it takes to see the fine hand-craftsmanship and the attention to detail that sets Pleasure-Way Van Motorhomes above the rest. The total look of a Pleasure-Way Van Motorhome is impressive - both inside and out. Contemporary interior and exterior colour schemes with matching exterior graphics complete a beautiful over-all look, which has made Pleasure-Way Van Motorhomes the flagships of the van motorhome industry. All models showcase our commitment to intricate finishing detail and flawless hand-craftsmanship. From its clean, sleek lines to its clever interior design, Pleasure-Way Van Motorhomes clearly stand out from the rest.



Pleasure-Way Industries is committed to making your dreams come true by offering you the ultimate in a lifestyle van motorhome. Combining the freedom and power of a van with all the comfort and conveniences of a motorhome, our designs have been and continue to be the envy of the van motorhome industry. Built with your comfort and safety first in mind, all Pleasure-Way Van Motorhomes showcase hand-fitted components and fine hand-craftsmanship, as well as comfortable sleeping areas, fully functional kitchen and living quarters, spacious storage areas, and bathrooms, which include handy second sinks, medicine cabinets and showers.

# Way Experience

*Are The Hallmarks of Your Pleasure-Way Experience!*



**F**rom city driving to camping in the mountains, your Pleasure-Way Van Motorhome will take you where ever you want to go in style and comfort. With Pleasure-Way, you are always at home!

# The Pleasure-Way

*Our commitment to quality, comfort and safety ensures that your Pleasure-Way*

## Driving Freedom - Proven Performance

While we have equipped your Pleasure-Way Van Motorhome with all the comforts and conveniences of home, we have also paid special attention to augmenting your driving pleasure. Powered by an impressive Chrysler V8 360 cu in/5.9 L. engine and built on the 9200 lbs/4174 kgs GVWR chassis, Pleasure-Way Van Motorhomes are the model of superior engineering, performance and handling. The ultimate in fuel economy is achieved with its aerodynamic design and clever construction, such as the optional Coleman air conditioner, recessed into the roof, that delivers a sleek profile and allows easier access for servicing. Another advantage to a Pleasure-Way Van Motorhome is that, at just 19'7" long (bumper to bumper), it is easy to drive, even in heavy traffic, and a breeze to park. Anyone can drive a Pleasure-Way, just slip into the comfortable, captain's seat, start your engine and let Pleasure-Way take you for a stress-free, pleasurable ride!!



## Safety

Safety is one of our paramount concerns at Pleasure-Way Industries. We are careful to meet or exceed all safety guidelines within the industry. In Canada, all Pleasure-Way Van Motorhomes meet or exceed strict C.S.A. guidelines and in the United States, all Pleasure-Way Van Motorhomes bear the R.V.I.A. seal. We scour the market to uncover the best material and designs for our van motorhomes and conduct crash tests on completely finished models to guarantee your safety.

Our dedication to your safety is further evidenced by the steel-reinforced fiberglass roof and steel-reinforced side walls, which have been incorporated into the construction of each and every Pleasure-Way Van Motorhome. Pleasure-Way has also made the "Safe-T-Plus" stabilizer arm a standard safety feature in all our van motorhomes. This proven safety device provides additional stabilization when steering in heavy cross winds or when being passed by large semi-trucks. The "Safe-T-Plus" stabilizer arm also keeps your vehicle tracking straight, instead of veering dangerously off to the side, in the event of a sudden front tire blow-out.

# Way Advantage

*Pleasure-Way Van Motorhome will be one of the best investments you make.*



## Quality

Quality is one of our primary concerns at Pleasure-Way Industries. We know that when you buy your "home-away-from-home," you want a product that will live up to your expectations. At Pleasure-Way Industries, we aim to exceed those expectations. That is why you will not see an automated assembly line when you visit our plant. What you will see are dedicated employees who adhere to an old-fashioned work ethic. Each Pleasure-Way installer hand-fits and constructs components, from kitchen cabinet face frames to wall partitions, giving you a superior van motorhome.

Our commitment to quality can be found in every aspect of your Pleasure-Way Van Motorhome. For example, while it is quicker and less expensive to use pre-fabricated cabinets, these cabinets will leave gaps as a result of the unique curvature of each van side wall. At Pleasure-Way, our cabinets are custom-fit and installed by hand to ensure a quiet ride. In our quest for perfection, no detail is overlooked.

Even our curtains and tie-backs are custom-made and all exterior fiberglass, from the roof to the running boards, are hand-painted for extra durability. It is this hand-craftsmanship and attention to detail that clearly distinguishes Pleasure-Way Van Motorhomes from other van motorhomes on the market.

Quality is also assured by using name-brand products that you know and trust. The products used in your Pleasure-Way Van Motorhome are subject to testing before leaving the plant. If a product does not live up to our high standards of performance and longevity, you will not find it in your Pleasure-Way Van Motorhome. This is all part of our commitment to you, our customer.

## The Pleasure-Way Travel Club

Pleasure-Way's Travel Club is another opportunity for you to enjoy the RV lifestyle. Every new Pleasure-Way buyer becomes an automatic member of the North American-wide Pleasure-Way Travel Club. As a new member of the Pleasure-Way family, you will receive an operations video, free quarterly newsletters, and an opportunity to participate in rallies and other adventures.



In June of 1999, Pleasure-Way hosted its first manufacturer-sponsored rally in Saskatoon, Saskatchewan. The rally, which featured guided tours of the plants, Q&A sessions with Pleasure-Way personnel and suppliers, fun & games nights, a casino, a sing-along, a "pitchfork fondue" and pancake breakfasts, proved to be a smashing success. Meeting new friends and sharing Pleasure-Way adventures is just another way of enjoying the Pleasure-Way experience.



# Our Floorplans

## Lexor-TD, RD & MP

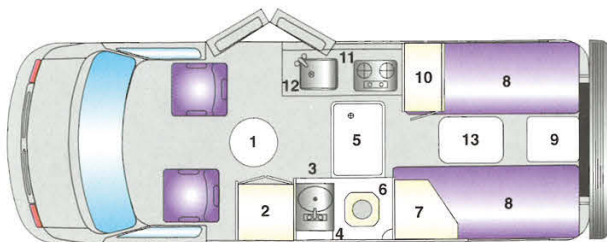


## The Lexor-TD

A comfortable sleep is assured in the twin beds of the LEXOR-TD model. Perfect for the travelling couple, the twin beds eliminate early-morning "crawl-overs", providing you with the option of either catching a few more winks or catching your limit at the fishing hole, all without disturbing your partner. And, after a fun-filled day of touring, your twin beds will be ready and waiting for you! But, if you prefer the luxury of a king-size bed, this model is also for you. Simply remove the night table, which rests between the twin beds, add the bed supports, set the back rest cushions of the sofa into place and your 72" by 74" bed is ready for you. With a bed this large, you may never want to get up!

An additional bonus in this model is that the living area has added storage with drawers beneath the twin beds, as well as above them. And like the LEXOR-RD, the front of your LEXOR-TD quickly converts into a spacious dining area, while leaving your beds made up in the back.

\* When converting to king size bed, bed length will taper from 74" to 69"



- |   |                          |
|---|--------------------------|
| 1. Table                                | 8. Sofa Bed              |
| 2. Closet/Microwave Above               | 9. Removable Night Table |
| 3. Sink                                 | 10. Pantry               |
| 4. Medicine Cabinet                     | 11. Range/Fridge Below   |
| 5. Shower                               | 12. Sink                 |
| 6. Toilet                               | 13. Table                |
| 7. Built In TV/Video<br>Cassette Player |                          |



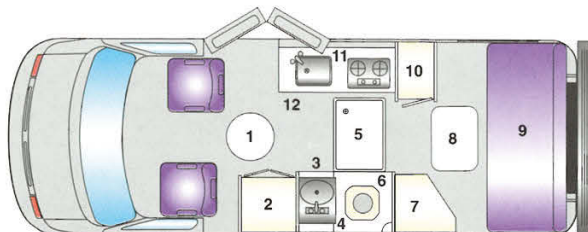


# The Lexor-RD

The floor plan of the LEXOR-RD highlights a luxurious rear living room, which makes entertaining a real delight. The LEXOR-RD is also ideal for outings with friends, courtesy of the two seatbelts located in the rear sofa, which allows you to take more passengers on your adventures.

As you can see from the floor plan, the LEXOR-RD's unique rear living room gives you lots of space to rest and relax. The entertainment centre, featuring an optional 13" built-in TV and VCP, has been conveniently located in the rear cabinet to give you additional space.

With our electric sofa, making the bed is as easy as can be! One press of a button will lay the sofa flat, making a luxurious 54" x 72" sleeping area. With Pleasure-Way, life on the road has never been easier!



- |   |                        |
|---|------------------------|
| 1. Table                                | 8. Table               |
| 2. Closet/Microwave Above               | 9. Electric Sofa Bed   |
| 3. Sink                                 | 10. Pantry             |
| 4. Medicine Cabinet                     | 11. Range/Fridge Below |
| 5. Shower                               | 12. Sink               |
| 6. Toilet                               |                        |
| 7. Built In TV/Video<br>Cassette Player |                        |





# The Lexor-MP

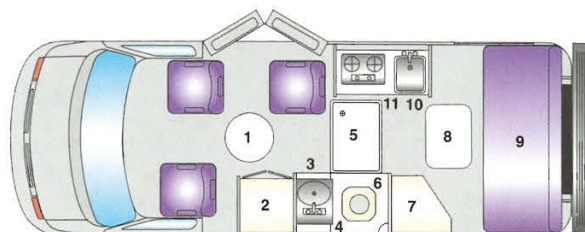


Comfort for your larger crew is guaranteed in the LEXOR-MP model. Versatility was our key concept in designing this model and our customers agree that the seating and sleeping options are ideal.

With three seats up front, this luxurious model carries up to five passengers and comfortably sleeps as many as three! The second-row sleeper chair easily converts into a single bed and the sofa quickly converts into a double bed.

The LEXOR-MP offers you the ability to divide your van motorhome into two separate sleeping areas. Simply pull out the sliding extension doors of the bathroom and you have created two private sleeping areas.

Whether you are taking a short ride or the group trip of a lifetime, the LEXOR-MP model is the most versatile get-away vehicle in the Pleasure-Way Van Motorhome line-up.



1. Table
2. Closet/Microwave Above
3. Sink
4. Medicine Cabinet
5. Shower
6. Toilet
7. Built In TV/Video Cassette Player
8. Table
9. Electric Sofa Bed
10. Sink
11. Range/Fridge Below



# COACH SPECIFICATIONS

	Model Lexor-RD	Model Lexor-TD	Model Lexor-MP
Dometic 3-way Refrigerator (3 cu ft.)	x	x	x
Microwave Oven	x	x	x
2 Burner LP Stove	x	x	x
Hydroflame 16,000 BTU Auto Ign Furnace	x	x	x
Thetford Flush Toilet	x	x	x
Shur Flo Demand Water System	x	x	x
Suburban 6 Gal. Auto Ign Water Heater	x	x	x
Interior Height 6'	x	x	x
Medicine Cabinet	x	x	x
Large 2nd Sink	x	x	x
Shower	x	x	x
Smoke Detector	x	x	x
CO Detector	x	x	x
Fire Extinguisher	x	x	x
LP Detector	x	x	x
Fan-Tastic Fan	x	x	x
Slide Out Battery Tray Single Auxiliary Battery	x	x	x
110V/12V/45 Amp Convertor	x	x	x
Monitor Panel	x	x	x
Fresh Water Tank 114 L 30 U.S. Gal	x	x	x
Grey Water Tank 91 L 24 U.S. Gal	x	x	x
Black Water Tank 45 L 12 U.S. Gal	x	x	x
Propane Tank 30 L 8 U.S. Gal	x	x	x
Locking City Water/Fresh Water Fill	x	x	x
Captains Chairs Swivel & Recline	x	x	x
Rear Livingroom/Double Bed Space (54" x 73")	x	N/A	x
Twin Beds (26" x 74", 26" x 69") King Size (72" x 69")	N/A	x	N/A
Hehr Awning Style Windows	x	x	x
Extra Cocktail Table	x	x	x
Locking Power Cord Compartment	x	x	x
Sewer Hose Storage Compartment	x	x	x
Continental Spare Tire Carrier	x	x	x
Interior Golf Club Storage (N/A With Electric Sofa)	x	x	x
Spare Trunk (N/A with Generator)	x	x	x
Padded Engine Cover	x	x	x
Porch Light	x	x	x
Cable TV Hook Up	x	x	x
Hide-A-Tenna TV Antenna	x	x	x
Water Heater By-Pass	x	x	x
Fiberglass Running Boards	x	x	x
Exterior Storage Compartment	x	x	x
Rear Air Spring Suspension	x	x	x
Auxiliary Battery Disconnect	x	x	x
Safe-T-Plus Stabilizer Arm	x	x	x
Hitch Receiver & Wiring	x	x	x
Slide Out Counter Top Extension	x	x	N/A

LEGEND: x = Standard N/A = Not Available

# DODGE B 3500 CHASSIS SPECIFICATION

Gross Vehicle Weight 9200 lbs. 4174 kgs.  
Length Bumper to Bumper 19'7" 5969 mm  
Wheel Base 127" 3241 mm  
Width 6'6" 2032 mm Original Body  
Height 8'8" 7644mm  
Fuel Tank Capacity 35 U.S. Gal. 132L

360(5.9L) Magnum V8  
Power 245 HP @ 4,000 RPM  
Torque 335 lb-ft @ 3,200 RPM  
Axle Ratio 4.10

Automatic Transmission with  
Electronic Overdrive  
Towing Capacity 3000 lbs.  
Cruise Control  
Power Door Locks  
Power Windows  
AM/FM Stereo Cassette  
Power Remote Mirrors  
Matching Spare Tire  
Drivers Side Air Bag  
Passengers Side Air Bag

## OPTIONAL EQUIPMENT

Onan 2.8 Generator  
Generator Ready  
Coleman 7,100 Roof Air  
Penguin 11,000 Roof Air  
13" 12V Colour TV/VCP  
TV Ready  
Exterior Shower  
Electric Sofa  
White Cabinetry  
11' Awning  
Screen Package  
Coffee Maker  
California Emissions  
Bilstein Shocks  
Bug Deflector  
Awning Add-A-Room

# Please Note.

All **Pleasure-Way** motorhomes in Canada are C.S.A. Certified, and may exceed the approved installation criteria.

All motorhomes in the United States bear the R.V.I.A. seal of approval, and may exceed the individual state requirements.

Because of our policy of continuous improvements **Pleasure-Way** reserves the right to make product changes at any time without prior notice and without incurring obligations.

Some motorhomes depicted in this brochure may be shown with optional equipment. Some limitations may apply when deleting or adding certain options. Please see your dealer for additional information or contact **Pleasure-Way Industries Ltd.**

## Warranty

### 2000 Chrysler Warranty

**Basic warranty coverage 3 years or 60,000 km\* in the United States it would read 3 years 36,000 miles\***

This covers all factory installed parts except tires, wiper blades, brakes (rotors, pads linings, drums) and clutch discs. Tires are covered by the tire manufacturer, and the other excluded parts are covered for 1 year or 20,000 km\* / 12,000 miles\*.

**Roadside Assistance for 3 years or 60,000 km\* / 36,000 miles\***

A 24 hour toll free telephone number puts towing, fuel delivery, lockout assistance, tire changes and jump-starting at your fingertips from any location in Canada or the U.S.

**Corrosion coverage for 7 years or 160,000 km\* / 100,000 miles\***

All body sheet metal panels are covered against rust-through for three years, regardless of how far you drive, and outer body panels are covered for 7 years or 160,000 km\* / 100,000 miles\*.

\* Whichever comes first

**Pleasure-Way Van Motorhomes** offer a 3 year or 60,000 km / 36,000 mile limited warranty covering all craftsmanship entailed in the manufacturing of the motorhome only. This does not include the chassis or appliances.

All appliances are covered by the individual warranties offered by their respective manufacturers.

## Pleasure-Way

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**AUTHORIZED DEALER**