

*the **Pleasure-Way***

*to travel —*

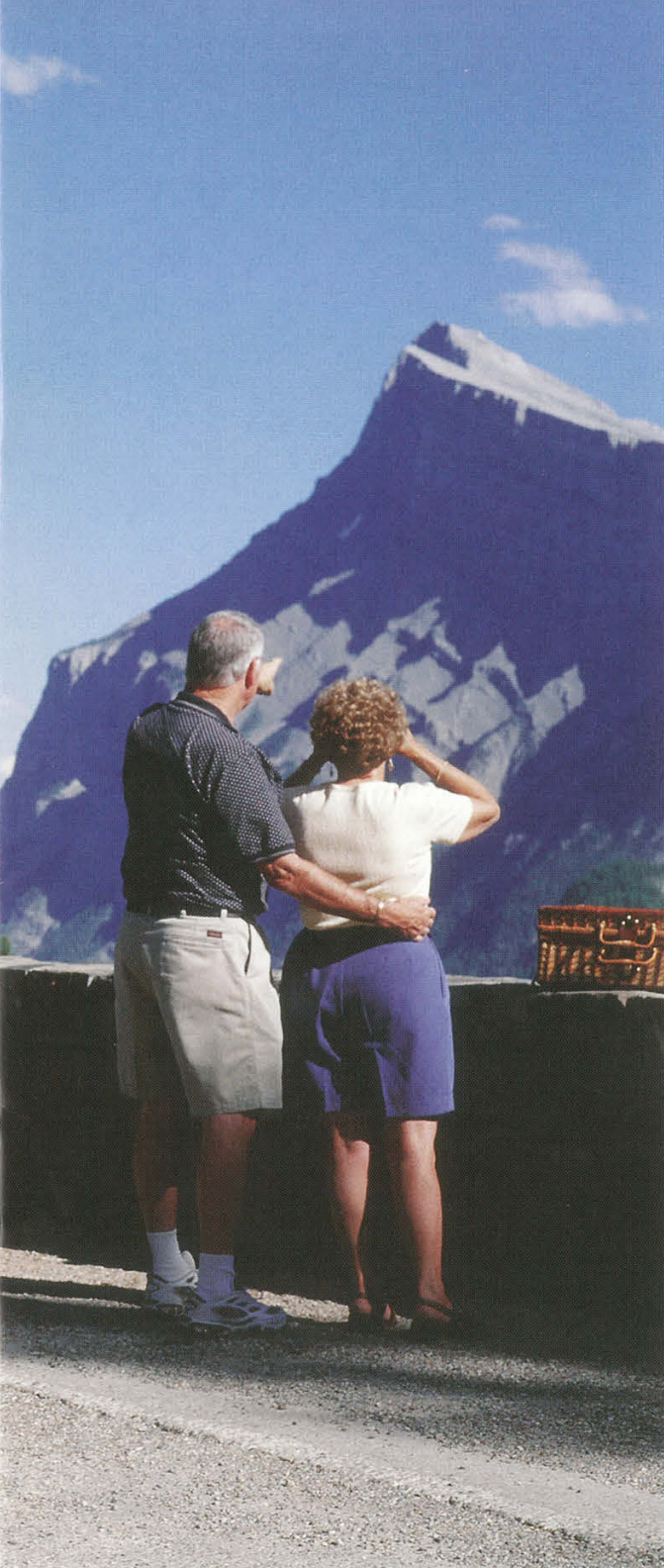


*Featuring Lexor Standard Body and Excel Wide Body Models*

All Pleasure-Way Van Motorhomes are equipped with all of the comforts and conveniences of home, including comfortable sleeping areas, fully functional kitchen centres and living quarters, spacious storage areas, and bathrooms, which include handy second sinks, medicine cabinets and showers.

From city driving to camping in the mountains, your Pleasure-Way Van Motorhome will take you wherever you want to go in comfort and style. With Pleasure-Way, it doesn't matter where you are, you will always feel at home!





## **THE PLEASURE-WAY EXPERIENCE: MAKING YOUR DREAMS COME TRUE**

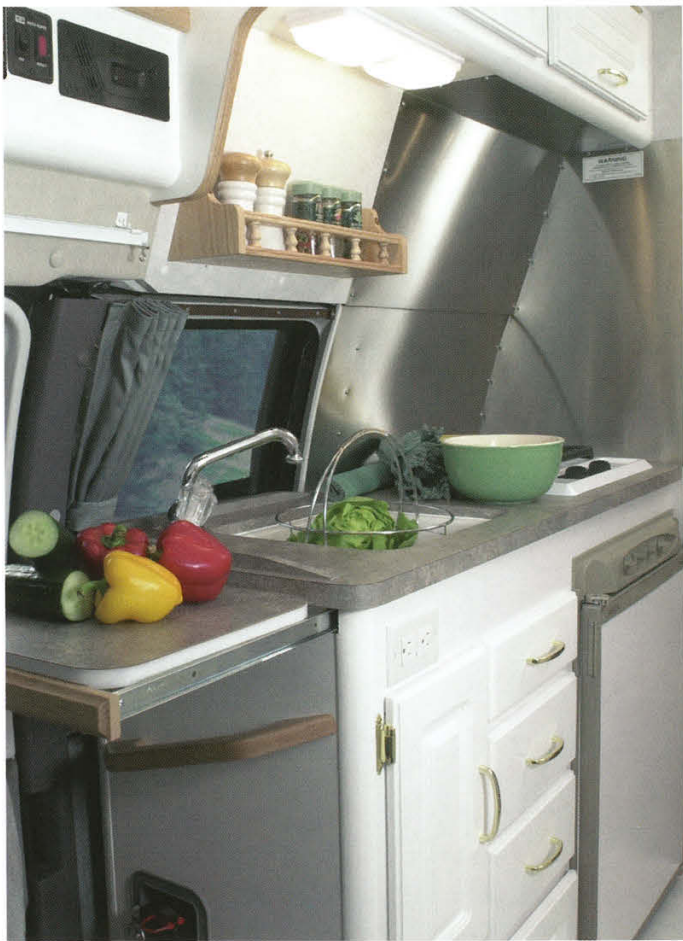
At Pleasure-Way Industries Ltd., we are committed to making your dreams come true by offering you the ultimate in a lifestyle van motorhome. Combining the freedom and power of a van with all of the comfort and conveniences of home, our innovative designs have been and continue to be the envy of the van motorhome industry. Built with your comfort and safety first in mind, all Pleasure-Way Van Motorhomes showcase our commitment to intricate finishing detail and flawless hand-craftsmanship. Contemporary interior and exterior colour schemes result in a beautiful over-all look which has made Pleasure-Way Van Motorhomes the flagship of Class B van motorhomes.

Powered by an impressive Chrysler V8 360 cu in/5.9 L engine and built on the 9200 lbs/4174 kgs GVWR chassis, Pleasure-Way Van Motorhomes are the model of superior engineering and driving performance. The aerodynamic design, sleek lines and low profile of Pleasure-Way Van Motorhomes maximize fuel efficiency. Aside from the economical advantages, Pleasure-Way Van Motorhomes handle like a dream. At just 19'7" long (bumper to bumper), passing slower vehicles and sliding into tight parking spaces is a breeze! And once you discover that perfect camping spot, you'll find that the enjoyment of your Pleasure-Way has only just begun.

## **THE PLEASURE-WAY DIFFERENCE: SAFETY AND QUALITY**

Since safety is our paramount concern at Pleasure-Way Industries, we are careful to meet or exceed all safety guidelines recommended within the industry. In Canada, all Pleasure-Way Van Motorhomes meet or exceed strict C.S.A. guidelines, and in the United States, all our van motorhomes bear the R.V.I.A. seal. Further, we scour the market to uncover the best materials and conduct crash tests on completely finished models to promote and develop further safety measures. But our dedication to your safety doesn't end there—each and every Pleasure-Way Van Motorhome features a steel-reinforced fibreglass roof and side walls.

Our second primary goal is providing you with a van motorhome that exceeds your expectations. Our old-fashioned work ethic means that you will not find an assembly line at Pleasure-Way Industries. Even though it would be less expensive and less time-consuming to use pre-fabricated cabinets, dedicated employees hand-craft and custom-install all of our components—from kitchen cabinet face frames to wall partitions—to ensure a tight, clean fit and a rattle-free ride. In our quest for perfection, no detail is overlooked. Even our curtains and tie-backs are custom-made and all exterior fibreglass, from the roof to the running boards, are hand-painted for superior durability. It is this commitment to quality and attention to detail that clearly distinguishes Pleasure-Way Van Motorhomes from other van motorhomes on the market.



## COMFORT, CONVENIENCE AND STYLE

Whether you are making a snack or a gourmet meal, you will appreciate our fully functional kitchen centres, which feature a slide-out counter extension, a large pantry, a Dometic three-way three cu ft refrigerator, a two-burner LP stove, a microwave oven, a kitchen sink with cutting board, and a Shur-Flo demand water system. This emphasis on comfort and convenience is echoed in the rear living quarters, which showcase plenty of roomy seating areas and a beautifully crafted entertainment centre with swing-out TV cabinet, complete with optional TV, video cassette player, and remote control. The swing-out TV cabinet (unavailable only in our new MP4 model, which features the option of two TVs) allows you to watch TV from the comfort of the front captain's chair or from the coziness of your rear bed/sofa. Whether you are entertaining or cocooning, your Pleasure-Way Van Motorhome makes life on the road an absolute pleasure!

At Pleasure-Way Industries, we allow you to make your van motorhome your own by choosing among three beautiful exterior and interior colours with co-ordinating curtains, wallcoverings and seat cushions. You are also able to choose between the warmth of oak cabinetry and the modern look of European white cabinetry. Whatever your choice, your Pleasure-Way Van Motorhome will be the envy of your neighbors!



## STORAGE TO SPARE

Pleasure-Way Industries understands that storage space is a necessity, not a luxury. By mounting the water holding tanks and the optional generator underneath the floor, we optimize all practicable interior space. In addition to our large exterior storage compartment, we have added a roomy interior storage trunk that is ideal for tools, tackle boxes and other important accessories. From the spice rack to the slide-out counter extension, we strive to maximize every square inch. In fact, some of our floorplans offer as many as 19 spacious cupboards and drawers. With Pleasure-Way, there is always room for more!

## RELIABILITY AND EASE OF OPERATION

Ease of operation is another one of our primary concerns. We know that you need to feel confident and secure in your Pleasure-Way and we aim to ensure that your travels will always be stress-free. One simple, but innovative method we have used to create a user-friendly motorhome is to colour code the handles on the waste water disposal valves: a grey handle indicates the grey or sink water tank and a black handle denotes the black or toilet water tank.

Pleasure-Way takes convenience to new levels with our new central hook-up center. Behind this door, located on the driver's side rear corner, you will find your power cord, cable TV and city water hook-ups, as well as your sewer hose storage. In addition, our auto-ignition furnaces and water heaters are centrally located and an easily accessible monitor panel



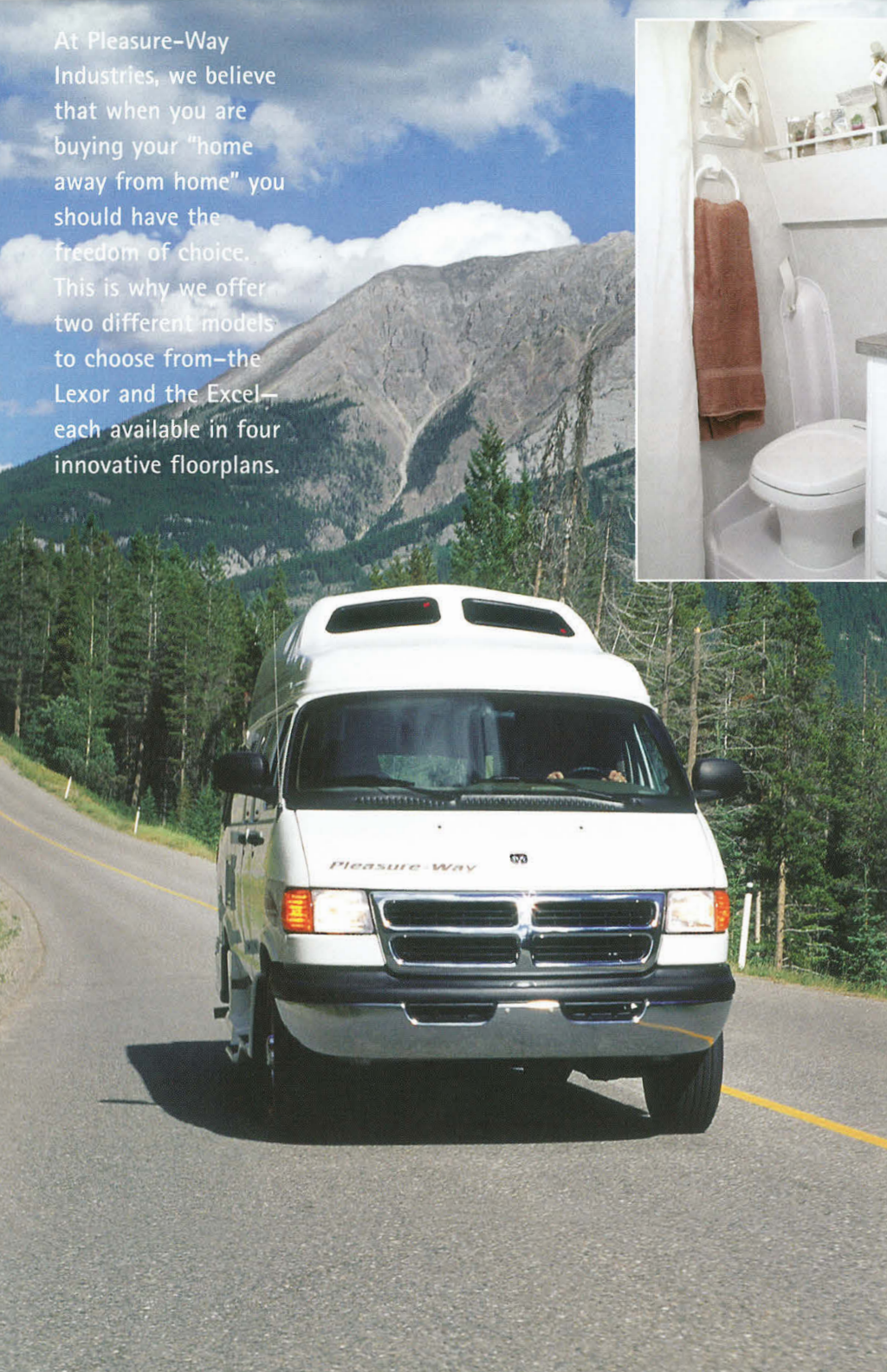
assists in providing you with the utmost in ease and security. The design and location of the monitor panel enables you to quickly and easily check levels in your fresh, grey and black water holding tanks, as well as monitor the charge level in your batteries.

#### **STEP AHEAD**

Getting in and out of your van motorhome has never been easier! By eliminating the dropped

floor and lowering and widening the passenger side running-board step, Pleasure-Way Industries has made it as easy as 1-2-3 to get in and out of your van motorhome comfortably. The deeper step-well gives you greater headroom and the larger running-board step provides you with a firm and solid platform for your entire foot. This is just another reason why at Pleasure-Way Industries, we're always a step ahead of the competition!

At Pleasure-Way Industries, we believe that when you are buying your "home away from home" you should have the freedom of choice. This is why we offer two different models to choose from—the Lexor and the Excel—each available in four innovative floorplans.



## THE LEXOR

The Lexor model offers you the ultimate in flexibility—the choice of a spacious bathroom, stand-up aisle shower, private dressing area and room divider, all in one and all at your fingertips! When it's time to get dressed, just open the double doors and extend the two sliding doors and enjoy the privacy of your large changing area. These double doors also serve as a room divider to separate your Lexor into two private areas—allowing the early-risers to sleep in the back while the night owls play up front. When you are in the mood for a leisurely shower, simply pull the shower curtain around you, set the removable shower pan into place, and be prepared to enjoy the comfort and convenience of your stand-up aisle shower. The Lexor's bathroom design also features an extra 110-volt plug-in and a convenient second sink, both of which are completely accessible at all times!

The Lexor model also boasts plenty of headroom with a large 30" main aisle, allowing two people to pass each other easily. And when your fun-filled day of exploring is over, a 72" double, twin or king size bed entices you with the promise of sweet dreams.



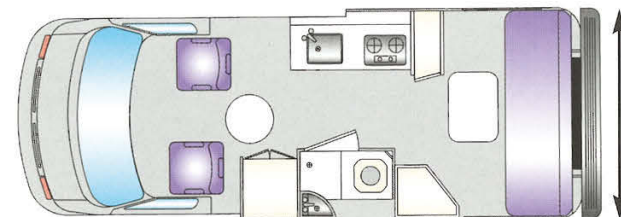
The primary difference between the Lexor Standard Body style and the Excel Wide Body style is an additional six inches in width, increasing the rear sofa/bed area to 78" and which also makes the permanent private bathroom design possible.



## THE EXCEL

The Excel model prides itself in providing you with the utmost in privacy with its separate, fully self-contained permanent bathroom. This design allows you to use all other areas of the coach when the bathroom is in use. Created with more shoulder-room for added comfort, the self-contained bathroom comes complete with a Thetford flush toilet, second sink, medicine cabinet and sit-down shower. This feature, which is usually found in larger motorhomes, guarantees your privacy whether you are travelling down the road or dining with friends.

Since the Excel is a full six inches wider (than the Lexor), we are able to offer you a private, permanent bathroom, as well as 78" of bed space and an aisle wide enough for you to pass each other.



*The Excel Wide Body is 6 inches wider.*



Pleasure-Way

Pleasure-Way

Lexor-TD





## AN ABUNDANCE OF SPACE...

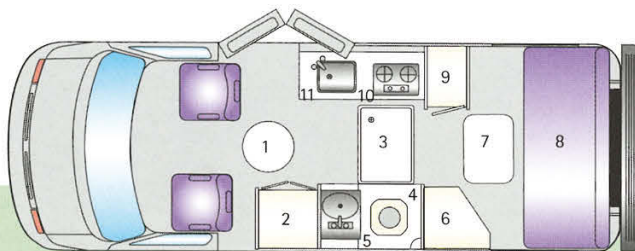
The floorplan of the RD highlights its luxurious rear living room, which makes entertaining a real pleasure. The RD is also ideal to use as a second vehicle or for group outings, courtesy of the additional seatbelts located in the rear sofa.

One look at the RD's unique rear living room and you will see that this floorplan offers you an abundance of space whether you are at play or at rest. With the RD, you have the option of dining up front while leaving your bed made up and ready for you in the back. The built-in entertainment centre, featuring an optional 13" built-in TV and video cassette player, is conveniently located in the rear cabinet to give you additional space to stretch out and relax. The swing-out TV cabinet invites you to watch TV from the comfort of the captain's chairs up front or from the coziness of your bed/sofa.

Our electric sofa ensures that making the bed is a joy, not a chore. One button slides the rear seat for-

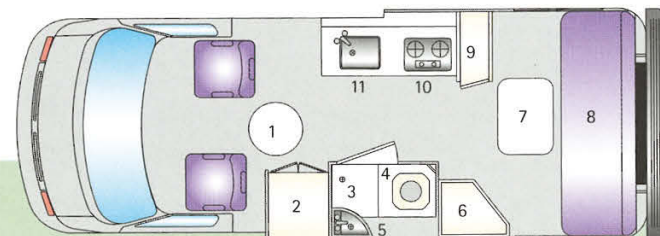


ward and the other lays the sofa flat, making a luxurious 54" x 72" (Lexor) or 54" x 78" (Excel) sleeping area. Life on the road has never been easier!



### LEXOR RD

- |                                      |                        |
|--------------------------------------|------------------------|
| 1. Table                             | 7. Table               |
| 2. Closet/Microwave Above            | 8. Sofa Bed            |
| 3. Shower                            | 9. Pantry              |
| 4. Toilet                            | 10. Range/Fridge Below |
| 5. Sink                              | 11. Sink               |
| 6. Built In TV/Video Cassette Player |                        |



### EXCEL RD

- |                                      |                        |
|--------------------------------------|------------------------|
| 1. Table                             | 7. Table               |
| 2. Closet/Microwave Above            | 8. Sofa Bed            |
| 3. Shower                            | 9. Pantry              |
| 4. Toilet                            | 10. Range/Fridge Below |
| 5. Sink                              | 11. Sink               |
| 6. Built In TV/Video Cassette Player |                        |

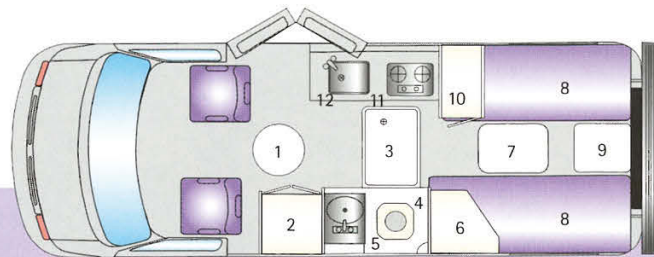
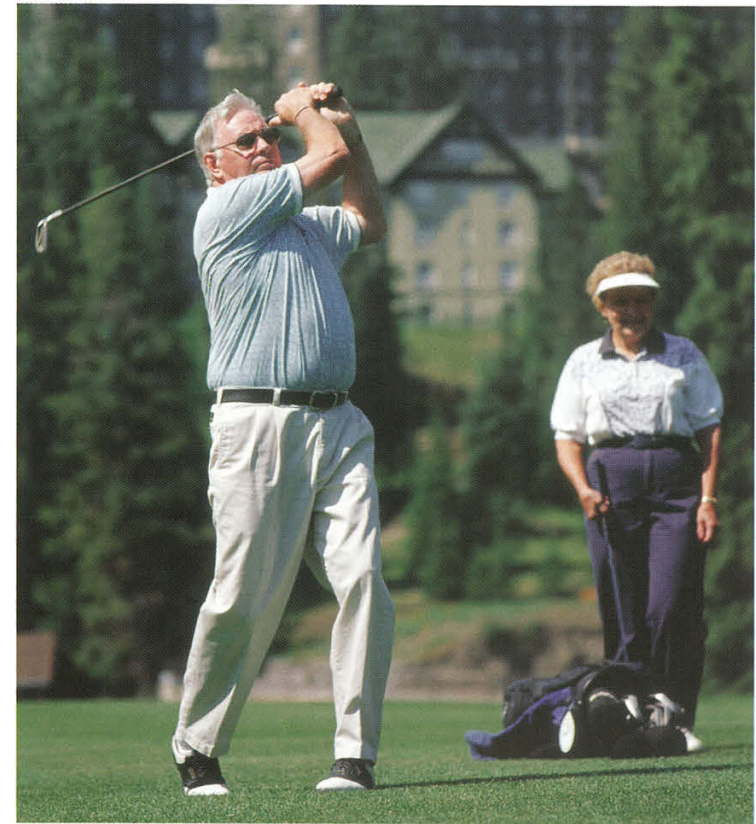




## PERFECT FOR THE TRAVELLING COUPLE...

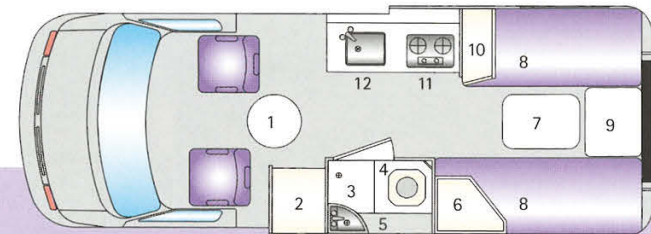
A comfortable sleep is assured in the twin beds of the TD floorplan. Perfect for the travelling couple, the twin beds eliminate early-morning “crawl-overs” and provide you with the option of either weaving a few more dreams or reeling ‘em in at the fishing hole—all without disturbing your partner. But if you prefer the extravagance of a king-size bed, the TD can accommodate you too! Simply remove the night table, which rests between the twin beds, add the bed supports, set the back rest cushions of the sofa into place and your luxurious king size bed awaits. With a bed this large, you may never want to get up!

Another advantage of this floorplan is that the living area has added storage, with drawers both beneath and above the twin beds. And like the RD, the front of the TD easily converts into a dining area, giving you the option of keeping the beds made up in the back.



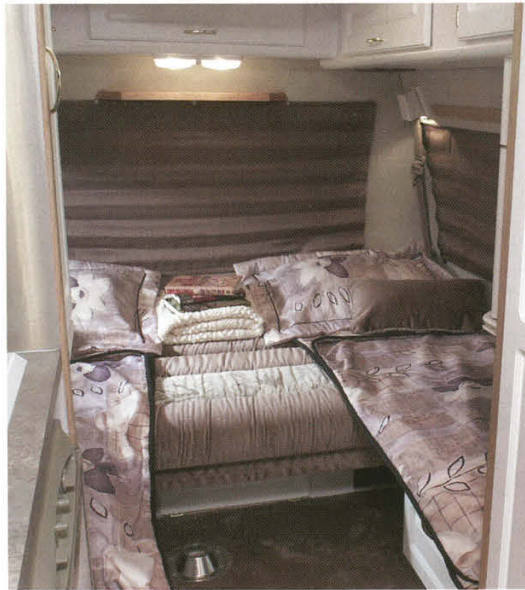
### LEXOR TD

- |   |                          |
|---|--------------------------|
| 1. Table                                | 7. Table                 |
| 2. Closet/Microwave Above               | 8. Sofa Bed              |
| 3. Shower                               | 9. Removable Night Table |
| 4. Toilet                               | 10. Pantry               |
| 5. Sink                                 | 11. Range/Fridge Below   |
| 6. Built In TV/Video<br>Cassette Player | 12. Sink                 |



### EXCEL TD

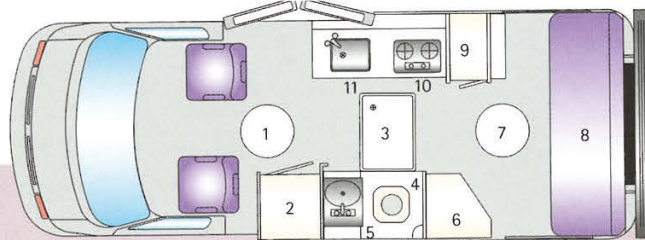
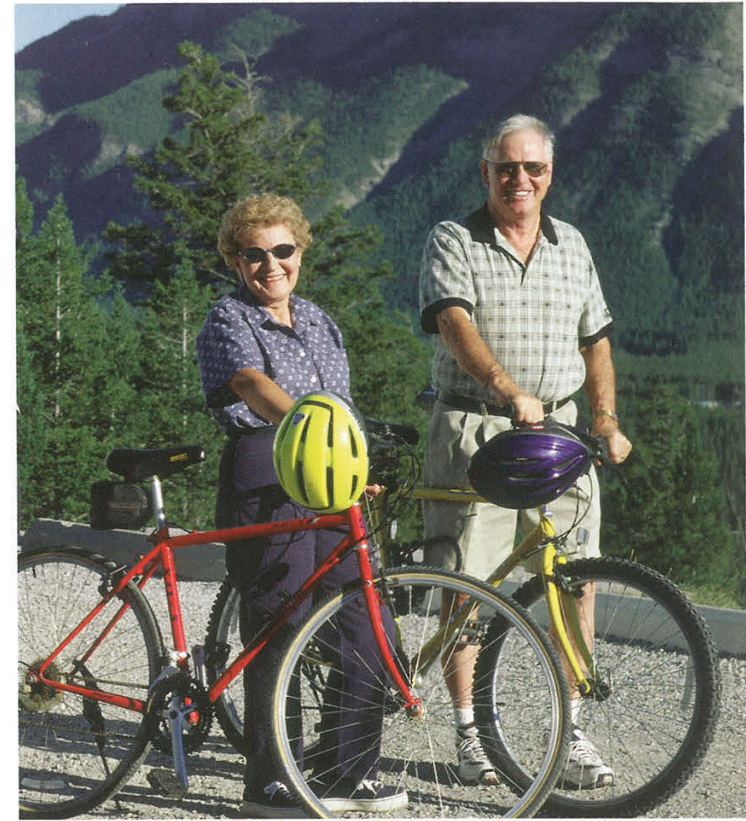
- |   |                          |
|---|--------------------------|
| 1. Table                                | 7. Table                 |
| 2. Closet/Microwave Above               | 8. Sofa Bed              |
| 3. Shower                               | 9. Removable Night Table |
| 4. Toilet                               | 10. Pantry               |
| 5. Sink                                 | 11. Range/Fridge Below   |
| 6. Built In TV/Video<br>Cassette Player | 12. Sink                 |



**FLEXIBILITY—THREE DIFFERENT BED CHOICES**

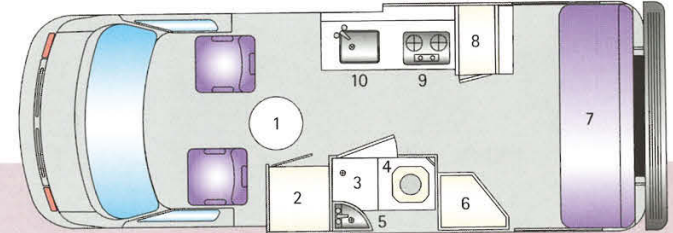
The floorplan of the TS, which was originally introduced as a limited edition for the millennium, is derived from a combination of the TD and RD floorplans. Due to its popularity, the TS has become a regular player in the 2001 Pleasure-Way lineup.

This floorplan is a wonderful choice for those who desire the flexibility of three different bed sizes and the ability to carry extra passengers—all in one van motorhome. The TS features a bi-fold electric sofa across the rear with two ottomans. When the sofa is down, you have the option of sleeping in a double bed, twin beds or a king-size bed. The bi-fold electric sofa, equipped with two three point seat belts, gives those who love twin beds the ability to take along extra passengers.



**LEXOR TS**

- |                           |                                      |
|---------------------------|--------------------------------------|
| 1. Table                  | 6. Built In TV/Video Cassette Player |
| 2. Closet/Microwave Above | 7. Table                             |
| 3. Shower                 | 8. Sofa Bed                          |
| 4. Toilet                 | 9. Pantry                            |
| 5. Sink                   | 10. Range/Fridge Below               |
|                           | 11. Sink                             |



**EXCEL TS**

- |                           |                                      |
|---------------------------|--------------------------------------|
| 1. Table                  | 6. Built In TV/Video Cassette Player |
| 2. Closet/Microwave Above | 7. Sofa Bed                          |
| 3. Shower                 | 8. Pantry                            |
| 4. Toilet                 | 9. Range/Fridge Below                |
| 5. Sink                   | 10. Sink                             |



## COMFORT FOR YOUR LARGER CREW...

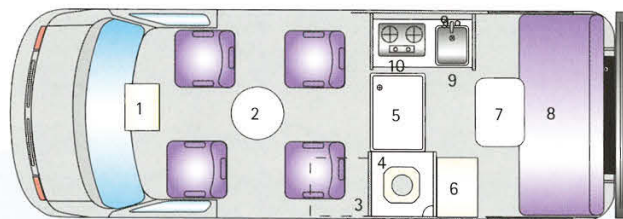
Comfort for your larger crew is guaranteed in our MP floorplan. Whether you use the MP as a family camper or as a second vehicle, the seating and sleeping options are ideal.

This versatile floorplan has the capacity to carry up to six passengers and sleep as many as four! The two second-row sleeper chairs easily convert into single beds and the sofa quickly converts into a double bed. With the MP4, there is no need to worry about leaving anyone behind—everyone can share your adventures!

Our optional wardrobe cabinet is further evidence of the emphasis on freedom of choice in our designs. If you prefer to have three seats up front instead of four, you can create additional storage with the wardrobe cabinet, which mounts behind the driver's seat. Whether you are taking a short ride or the group trip of a lifetime, the MP floorplan is the most versatile get-away vehicle in the Pleasure-Way line-up.

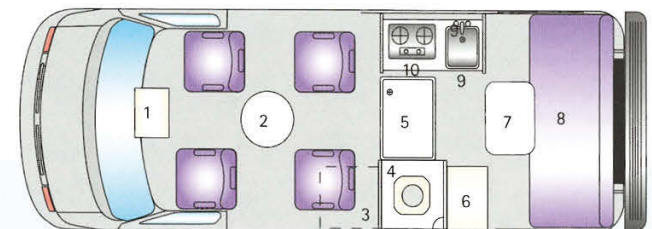


*left: optional wardrobe cabinet replaces fourth seat.*



### LEXOR MP4

- |                                   |                                     |
|-----------------------------------|-------------------------------------|
| 1. TV/Video Cassette Player Above | 6. Wardrobe (Optional 2nd TV Above) |
| 2. Table                          | 7. Table                            |
| 3. Microwave Above                | 8. Sofa Bed                         |
| 4. Toilet                         | 9. Sink                             |
| 5. Shower                         | 10. Range/Fridge Below              |



### EXCEL MP4

- |                                   |                                     |
|-----------------------------------|-------------------------------------|
| 1. TV/Video Cassette Player Above | 6. Wardrobe (Optional 2nd TV Above) |
| 2. Table                          | 7. Table                            |
| 3. Microwave Above                | 8. Sofa Bed                         |
| 4. Toilet                         | 9. Sink                             |
| 5. Shower                         | 10. Range/Fridge Below              |





## THE PLEASURE-WAY TRAVEL CLUB

Pleasure-Way's Travel Club is another opportunity for you to enjoy the RV lifestyle. Every new Pleasure-Way buyer becomes an automatic member of the North American-wide Pleasure-Way Travel Club. As a new member of the Pleasure-Way family, you will receive an operations video, free quarterly newsletters, and opportunities to participate in rallies and other adventures.

In June of 1999, Pleasure-Way hosted its first manufacturer-sponsored rally in Saskatoon, Saskatchewan. The rally, which featured guided tours of the manufacturing facilities, Q&A sessions with Pleasure-Way personnel and suppliers, fun and games nights, a casino, a "pitchfork fondue," pancake breakfasts, and a sing-along and dance, proved to be a smashing success. At Pleasure-Way Industries, we believe that meeting new friends and sharing adventures is an important part of the Pleasure-Way experience.

### PLEASE NOTE:

All Pleasure-Way Van Motorhomes in Canada are C.S.A. Certified, and may exceed the approved installation criteria.

All Pleasure-Way Van Motorhomes in the United States bear the R.V.I.A. seal of approval, and may exceed the individual state requirements.

Due to our policy of continuous improvements, Pleasure-Way reserves the right to make product changes at any time without prior notice and without incurring obligations.

Some motorhomes depicted in this brochure may be shown with optional equipment. Some limitations may apply when deleting or adding certain options. Please see your dealer for additional information or contact Pleasure-Way Industries Ltd.

### 2001 CHRYSLER WARRANTY

**Basic warranty coverage 3 years or 60,000 km\* /in the United States it would read 3 years 36,000 miles\*.** This covers all factory installed parts except tires, wiper blades, brakes (rotors, pads,

linings, drums) and clutch discs. Tires are covered by the tire manufacturer, and the other excluded parts are covered for 1 year or 20,000 km\*/12,000 miles\*.

**Roadside Assistance for 3 years or 60,000 km\* /36,000 miles\*.** A 24 hour toll free telephone number puts towing, fuel delivery, lockout assistance, tire changes and jump-starting at your fingertips from any location in Canada or the U.S.

**Corrosion coverage for 7 years or 160,000 km\* /100,000 miles\*.** All body sheet metal panels are covered against rust-through for three years, regardless of how far you drive, and outer body panels are covered for 7 years or 160,000 km\*/100,000 miles\*.

*\* Whichever comes first*

**Pleasure-Way Van Motorhomes offer a 3 year or 60,000 km/36,000 mile limited warranty.** This covers all craftsmanship entailed in the manufacturing of the motorhome only. This does not include the chassis or appliances. All appliances are covered by the individual warranties offered by their respective manufacturers.

### DODGE B 3500 CHASSIS SPECIFICATION

Gross Vehicle Weight 9200 lbs 4174 kgs  
 Length Bumper to Bumper 19'7" 5969 mm  
 Wheel Base 127" 3241 mm  
 Lexor Width 6'6" 1983 mm  
 Height 8'8" 2644 mm  
 Excel Width 7'1" 2160 mm  
 Height 8'8" 2644 mm  
 Fuel Tank Capacity 35 U.S. Gal 132 L  
 360(5.9 L) Magnum V8  
 Power 245 HP @ 4,000 RPM  
 Torque 335 lb/ft @ 3,200 RPM  
 Axle Ratio 4.10  
 Automatic Transmission with Electronic Overdrive  
 Towing Capacity 3000 lbs  
 Cruise Control  
 Power Door Locks  
 Power Windows  
 AM/FM Stereo Cassette  
 Power Remote Mirrors

Matching Spare Tire  
 Driver's Side Air Bag  
 Passenger's Side Air Bag

### OPTIONAL EQUIPMENT

Onan 2.8 Generator  
 Generator Ready  
 Coleman 7,100 Roof Air  
 Penguin 11,000 Roof Air  
 13" 12V Colour TV/VCP  
 TV Ready  
 Exterior Shower  
 Electric Sofa  
 White Cabinetry  
 11' Awning  
 Screen Package  
 Coffee Maker  
 California Emissions  
 Bilstein Shocks  
 Bug Deflector  
 Awning Add-A-Room



**Pleasure-Way**

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AUTHORIZED DEALER: