



# TRVERSE

*by Pleasure-Way*





# The Tra

## Versatility

From taking the kids to school to camping under a starlit sky, the Traverse by Pleasure-Way can take you there in style and comfort! With seating for five and sleeping for four, the Traverse combines the practicality of an every day vehicle with all the camping basics of a tent trailer and a tow vehicle – all rolled into one.



*White c/w Sand Interior*



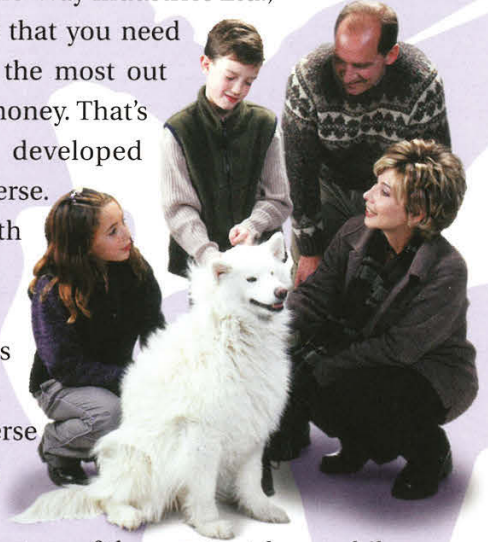
*Taupe c/w Sand Interior*



*Silver c/w Charcoal Interior*

## Economy

At Pleasure-Way Industries Ltd., we know that you need to make the most out of your money. That's why we developed the Traverse. Built with families and travelers in mind, the Traverse allows you to take advantage of the great outdoors while providing a stress-free, fun vacation for your entire family. No more stops at hotels or restaurants along the way, all of your camping needs are provided by the Traverse. Just jump in and go!



Built on a Ford 250 chassis with a 7900-pound GVWR, the Traverse comes standard with the proven Triton V8 5.4 litre engine. This, combined with the pop-top roof, makes the Traverse one of the more fuel-efficient Class "B" Motorhomes available on the market today.

**Choose  
from four  
exciting exterior  
colours!**

The Traverse offers other advantages as well. With its discrete design, the Traverse appears to be no different than any other regular passenger vehicle and

thus should not offend any condominium restrictions. Moreover, at just under 7' tall, the Traverse will fit into most 7' garages, making it one of the few Class "B" Motorhomes that you can park or store in your garage.

**v e r s e b y P**

*Versatility, Economy &  
Fun – all rolled into one!*



*Red c/w Charcoal Interior*

**Our Dedication to Quality, Comfort, Safety and Lux**

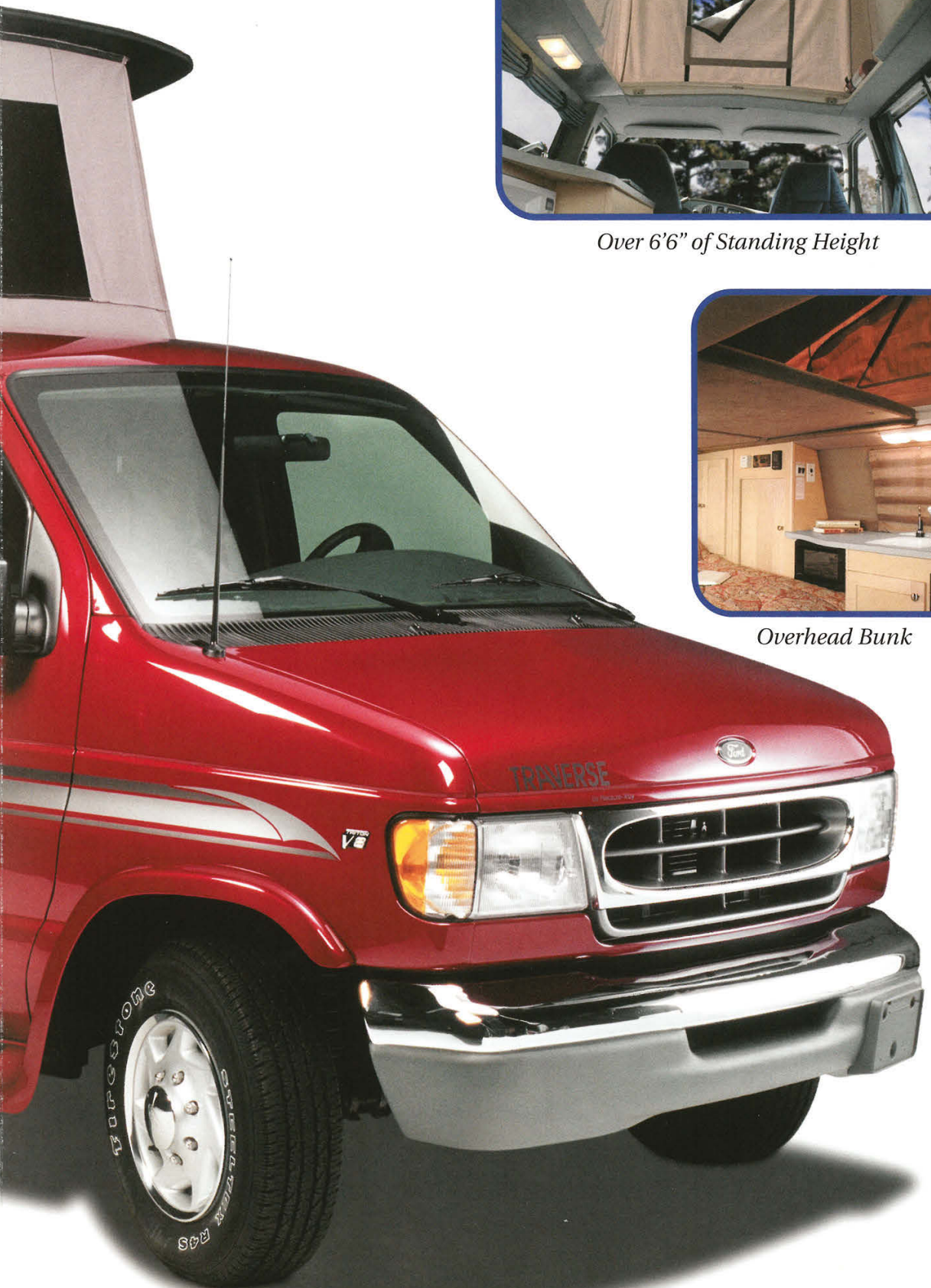
# Pleasure - W



*Over 6'6" of Standing Height*



*Overhead Bunk*



**ury are the Hallmarks of Your Traverse Experience!**

# Way



*54" x 76" Double Bed*

## Simple Pleasures

Want to stretch your wings after a long day at the wheel? Simply, lift the handle and the roof elevates to give you over 6'6" of head-room. And at the end of your fun-filled day, getting ready for bed couldn't be easier. Simply fold down the rear sofa and snuggle into your full 54" X 76" double bed. Then fold down the upper bunk into a 44" X 73" bed for the kids.

Your campers will be warm and cozy with the Traverse's 12,000 BTU furnace, and when its time to wash up for bed the instant water heater provides you with hot water on

## Rear Storage



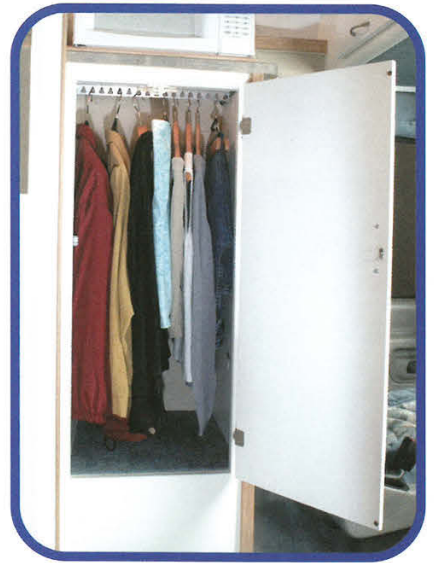
demand. With the Traverse by Pleasure-Way, life on the road couldn't be easier! All you need to worry about is what to bring with you. But don't hold back because there is lots of room for all those little extras you'll need for your adventures. Pleasure-Way Industries Ltd. takes pride in crafting innovative solutions to your storage needs. The Traverse utilizes all useable space to maximize your storage potential. So stretch out and enjoy the ride.



# Comfort & Convenience Aboard

## Storage

At Pleasure-Way, we understand that storage space is a necessity, not a luxury. That is why Pleasure-Way mounts the fresh and grey water holding tanks and the optional generator underneath the floor of the coach. This optimizes all usable space for storage. For example, you will find a minimum of twenty-five cupboards and drawers in the interior of your Ford Excel and three exterior storage compartments (providing you do not have a generator). With all this extra space, you will always have room for more!



## User-Friendly Operation

Second only to your safety and the quality of our Van Motorhomes, your comfort and convenience are our primary concerns. We know that ease of operation plays a crucial role in the enjoyment of your van motorhome. With one central hook-up area located on the exterior of the chassis, Pleasure-Way ensures that life on the road could not be easier. Your LP fill, 110-volt shore power, cable TV and city water connections are all located behind the access door on the driver's side. The color-coded handles on the waste water disposal valves and the solid-colored water lines, are just two other innovations by Pleasure-Way that make your RVing life more enjoyable.



Convenience abounds inside your Ford Excel as well. Your auto-ignition water heater and furnace ignite at the flick of a switch. A monitor panel enables you to quickly and easily check the levels in your fresh, grey and black water holding tanks, in addition to monitoring the charge level in your battery.



# Coach Specifications

- Dometic 3-way Refrigerator 3 cu. ft.
- Microwave Oven
- 2 Burner LP Stove
- 16,000 BTU Auto Ignite Furnace
- Thetford Flush Toilet
- Shur-flo Demand Water System
- Suburban 6 gal Auto Ignite Water Heater
- Interior Height 6' 2"
- Medicine Cabinet
- Second Sink
- Shower
- Smoke Detector
- CO Detector
- Fire Extinguisher
- LP Detector
- Fan-tastic Fan
- Slide Out Auxiliary Battery
- 110V/12V/40 Amp Converter
- Monitor Panel
- Fresh Water Tank 24 U.S. Gal / 90 L
- Grey Water Tank 16 U.S. Gal / 60 L
- Black Water Tank 12 U.S. Gal / 45 L
- Propane Tank 8 U.S. Gal / 30 L
- Locking Fresh Water Fill

- Driver Captain Chair Reclines
- Pass Captain Chair Reclines & Swivels
- Twin Beds 29.5" x 72" & 29.5" x 74"
- King Size Bed 72" x 81"
- Frameless Awning Style Windows
- Extra Cocktail Table
- Convenient Utility Hook-Up Center
- Padded Engine Cover
- Porch Light
- Cable TV Hook-Up
- Hide-A-Tenna TV Antenna with Booster
- Water Heater By-Pass
- Fibreglass Running Boards
- 3 Exterior Storage Compartments (unless generator is installed then there is two)
- Rear Air Ride Helper Springs
- Auxiliary Battery Disconnect
- 3 year, 36,000 mile Coach Warranty (appliances are covered by their respected manufacturers warranty)
- Exterior Height 9' (inc. roof air)
- Length 20' Bumper to Bumper
- Width 7'3" (8' including side mirrors)

*Sand*



*Jade*



*Blue*



# Ford Chassis Specs

- 5.4 L EFI V8 engine c/w overdrive
- 9400 lb. G.V.W.R.
- 3.73 Rear Axle
- Air Conditioning
- Power Windows
- Power Locks
- Power Side Mirrors
- Auxiliary 12V Outlet
- Tilt Steering
- Cruise Control

- 4-Wheel Anti-lock Brakes
- Remote Keyless Entry
- Driver & Passenger Side Air Bags
- CD/AM/FM/ Radio with Cassette
- Sport Wheel Covers
- LT245/75R x 16E BSW All Season Tires
- 255 Horsepower @ 4500 rpm
- 350 lb. Ft. Torque @ 2500 rpm
- 24 hour Roadside Assistance
- 3 year 36,000 mile / 60,000 km Warranty

# Optional Equipment

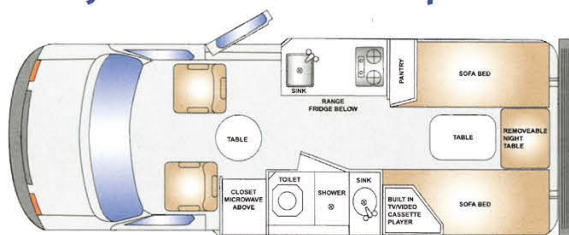
- Penguin 11,000 Roof Air
- Generator Prep
- Onan 2.8kw Microlite Generator
- 11' Awning
- 13" 12V Colour TV/VCP
- V10 Engine

- Electric Sofa
- European White Cabinetry
- Coffee Maker
- Bug Deflector
- Exterior Shower

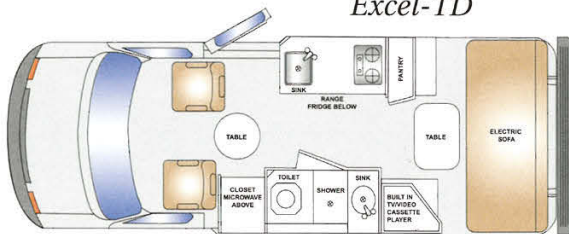
Choose from three exciting upholstery colours and floorplans!

## Various Floorplans

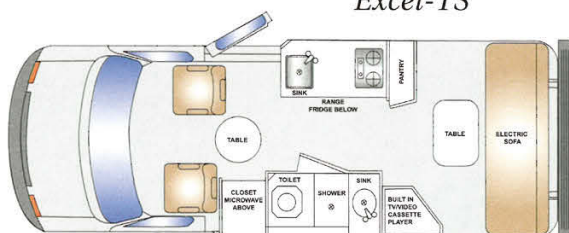
The Ford Excel is available in three different floorplans. The TD, TS & RD all share the same great features with your choice of rear sleeping arrangements. The TD offers you flexibility and choice with the option of having two single beds (approx. 29" x 72" and 29" x 74") or a king-size bed. The TS, with the electric sofa, provides the same sleeping arrangements as the TD, but the addition of the electric sofa in the TS provides the added benefit of two rear three-point seat belts for extra passengers. The RD, with the tri-fold electric sofa, comes complete with a full 54"X81" double bed and two three-point seatbelts, as well as supplying additional storage in the TV cabinet and below the pantry. The choice of floorplans is yours, but, at Pleasure-Way, we strive to ensure it is not an easy one!



*Excel-TD*



*Excel-TS*



*Excel-RD*

# Warranty Information

## Please Note:

All Pleasure-Way Van Motorhomes in Canada are C.S.A. Certified, and may exceed the approved installation criteria.

All Pleasure-Way Van Motorhomes in the United States bear the R.V.I.A. seal of approval, and may exceed the individual state requirements.

Due to our policy of continuous improvements, Pleasure-Way reserves the right to make product changes at any time without prior notice and without incurring obligations.

Some motorhomes depicted in this brochure may be shown with optional equipment. Some limitations may apply when deleting or adding certain options. Please see your dealer for additional information or contact Pleasure-Way Industries Ltd.



## 2002 Ford Warranty

**Basic warranty coverage 3 years or 60,000 km\*/in the United States it would read 3 years or 36,000 miles\*.** This covers all factory installed parts except tires, wiper blades, brakes (rotors, pads, linings, drums) and clutch discs. Tires are covered by the tire manufacturer, and the other excluded parts are covered for 1 year or 20,000 km\*/12,000 miles\*.

**Roadside Assistance for 3 years or 60,000 km\*/36,000 miles\*.** A 24 hour toll free telephone number puts towing, fuel delivery, lock-out assistance, tire changes and jump-starting at your fingertips from any location in Canada or the U.S.

**Corrosion coverage for 7 years or 160,000 km\*/100,000 miles\*.** All body sheet metal panels are covered against rust-through for three years, regardless of how far you drive, and outer body panels are covered for 7 years or 160,000 km\*/100,000 miles\*.

*\* Whichever comes first*

**Pleasure-Way Industries Ltd. offers a 3 year or 60,000 km/36,000 mile limited warranty.** This covers all craftsmanship entailed in the manufacturing of the motorhome only. This does not include the chassis or appliances. All appliances are covered by the individual warranties offered by their respective manufacturers.

## Pleasure-Way

302 Portage Ave.

Saskatoon, Saskatchewan S7J 4C6

Tel: (306) 934-6578 Fax: (306) 934-7085

**AUTHORIZED DEALER:**



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